

Hospital Solutions

- Customer Pain Points
- Proposal by space
 - Lobby/Reception
 - Patient room

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Customer Pain Points

As patients increasingly shop for healthcare services, **enhancing patient experience** is regarded as a potential driver of improved competitiveness and reputation.

Pain Points

- ⦿ Poor patient experience caused by Increasing perceived wait time
- ⦿ Inactive communication between staff and patients (or visitors)
- ⦿ Limited access to TV shows, games, and relaxation programming
- ⦿ Low staff productivity as a result of excessive administrative work
- ⦿ Inefficient operation with de-centralized content management
- ⦿ Potential risk of patient safety associated with eye fatigue

Recommended Solution

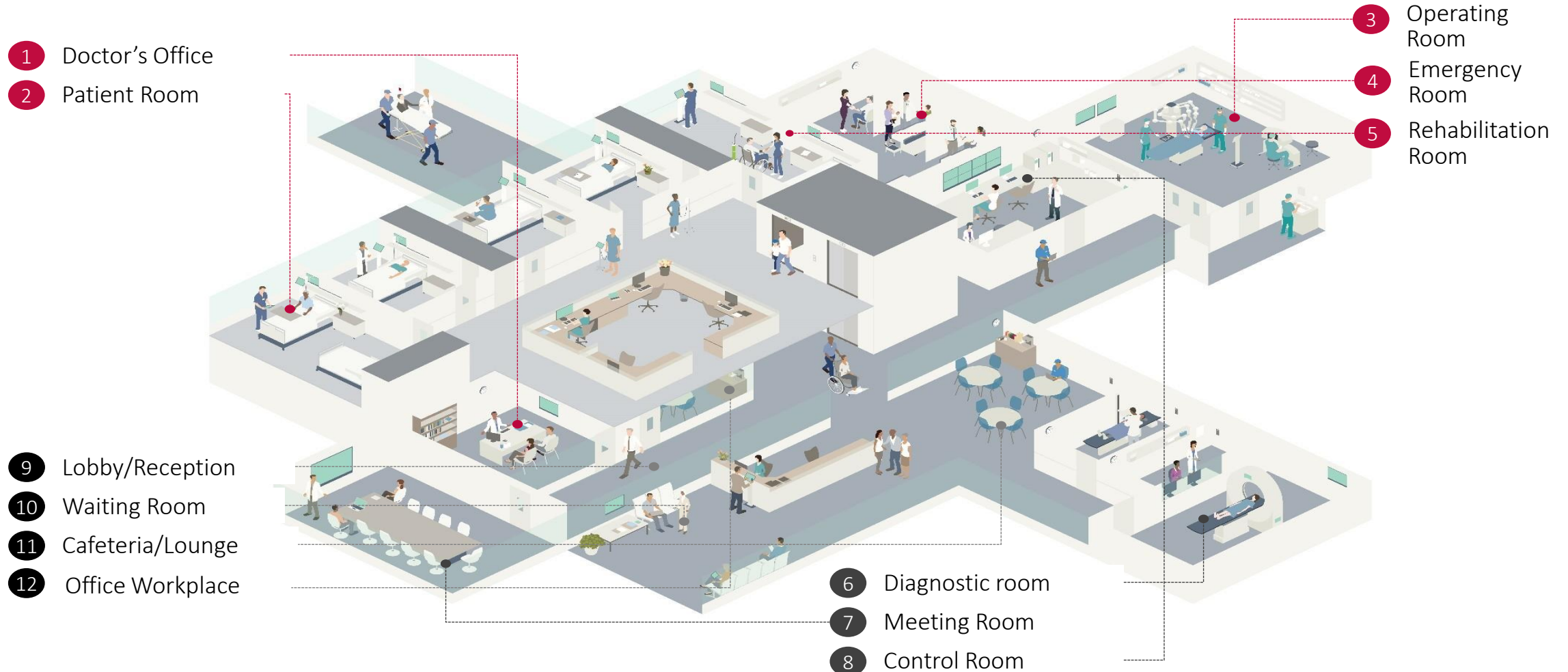
- ⦿ Improvement in the quality of visitor communication, patient entertainment and staff education
- ⦿ Personalized care
- ⦿ Convenient like a hotel, comfortable like your home
- ⦿ Interactive and efficient system
- ⦿ Provide cutting-edge technology to support medical team

LG Hospital Solutions for Digital Signage , Medical Display, Air Solutions, Appliance & Entertainment



Proposal by Space

LG provides solutions suitable for various spaces depending on the purpose of medical service.



Proposal for Lobby/Reception

Space Definition

- The place where a hospital can shape the first impression

Customer Needs

- Offer clear Information about hospital facilities
- Provide a convenient way to find directions

LG's Solution

- Provide various types of display with high picture quality
- Attract patient's attention with unique design
- Very effective way to provide various info (Weather, waiting info, advertisement)
- Industry-leading home appliance make this space as inviting as a hotel lobby



Recommended Product



Indoor LED Signage



Kiosk signage



Ultra Stretch Display



Notebook



Monitor



Tablet



Water Purifier



Commercial TV



Air Conditioner

Proposal for Patient Room

Space Definition

- The place where patient rest and receive information about procedures and next step

Customer Needs

- Hygienic display screen
- Touch function to control TV
- Interactive TV system

LG's Solution

- Anti-microbial material
- Cleaning protection glass
- Intuitive multi-touch display (10 Points)
- Smart TV solution
- Industry-leading appliances make you feel as comfortable as in a five star hotel



Recommended Product



Arm TV



OLED Wallpaper TV
(except US)



Air Conditioner



Washing
Machine



Dryer



Tablet



Commercial TV



Water
Purifier



Air
Purifier



Refrigerator