



*CALL FOR PROJECTS*

**REGULATION**

**5<sup>TH</sup> EDITION**

**2023/2024**

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## Article 1.

### Scope

1. **H-INNOVA – Call for Projects – 5<sup>th</sup> edition** is a joint initiative of partner entities (promoters) that aims to promote, among Researchers, University Students, Professors and STARTUPS the development and implementation of innovative projects with local, national and international impact, stimulating:

- a) Technological and Digital Innovation in health and healthcare areas;
- b) Knowledge transfer between Universities, Research Centers and H-INNOVA's entities partners (public and private entities/organizations);
- c) Development of new business models, new products, new services and solutions with focus in health innovation, including areas such as Digital Transformation, Artificial Intelligence, Machine Learning, Metaverse, Medical Devices, IoT, Preventive Healthcare, Business Intelligence, etc.

2. The promoters of the **H-INNOVA – Call for Projects – 5<sup>th</sup> edition** are PremiValor Consulting, Madeira's Regional Secretariat for Health and Civil Protection, Madeira's Regional Secretariat for Economy, Health Service of Madeira (SESARAM), STARTUP MADEIRA, Santo António University Hospital Center, Azores Oncology Center - Prof. Doctor José Conde (COA), VODAFONE, ROCHE, CELFOCUS, MINSAIT and Metasmile in articulation with other partner entities.

## Article 2.

### Objective

1. The objective of **H-INNOVA – Call for Projects – 5<sup>th</sup> edition** is to stimulate minds from different education backgrounds to collaborate on the development of projects that can improve the Health and Healthcare sector, while awarding the best projects focused on innovation and entrepreneurship in health and healthcare on each of the following categories:

- **Students Category:** projects developed by Master, Postgraduate, and Undergraduate students from national and international Universities and Institutes;

- **PhD/Researchers Category:** projects developed by PhD, Researchers and PhD students from national and international Universities, Institutes and Research Centers;
  - **STARTUPS Category:** STARTUPS that are developing innovative products or solutions with high potential of growth and internationalization.
2. The participants with the best projects of each category will have the opportunity to present the project or STARTUP on the Pitch Ceremony 2024 that is integrated in the DIGITAL HEALTH SUMMIT 2024.

### Article 3.

#### Call for Projects Regulation – 5<sup>th</sup> edition

1. The **Call for Projects – 5<sup>th</sup> edition** is governed by the present regulation in which the Monitoring Committee and the Jury are sovereign in their interpretation, application, and gap integration.
2. The selection criteria and decision grounds, including the attribution of the awards to the winning projects and STARTUPS, are exclusive competence of the promoters of the initiative. The decisions of the Monitoring Committee and the Jury cannot be object of complaint or appeal, being always and in any circumstances unquestionable and definitive.
3. The promoters of the **Call for Projects – 5<sup>th</sup> edition** are reserved the right to not select finalist projects in a given category if they conclude that there are no projects in the current edition that fit the minimum distinction requirements.

### Article 4.

#### Duration, main phases and deadlines

1. The **H-INNOVA – Call for Projects – 5<sup>th</sup> edition** will take place between December 2023 and November 2024.
2. The participation in **H-INNOVA – Call for Projects – 5<sup>th</sup> edition** comprises the following phases according to the calendar presented on the number 3 of this article:

- a) **Registrations Phase**
- b) **Project development**
- c) **Follow-up questionnaire:** During the project development phase, the participating groups will have to answer a brief follow-up questionnaire concerning the project development process;
- d) **Evaluation:** The projects and STARTUPS evaluation process will begin after the Project and Pitch Deck Delivery deadline. The evaluation and selection of the projects and STARTUPS that will attend the Pitch Ceremony is responsibility of the jury;
- e) **Pitch Ceremony:** The Pitch Ceremony is the event where the selected groups of Students Category, PhD/Researchers Category and the selected STARTUPS are invited to present their projects to the Jury in an Elevator Pitch format. The winning groups and STARTUPS of each category will only be selected during the Pitch Ceremony.

3. **H-INNOVA – Call for Projects – 5<sup>th</sup> edition** has the following schedule:

#### **Students Category and PhD Research Category**

##### **1<sup>st</sup> semester:**

**Registrations Opening:** December 2023

**Registration deadline:** December 31<sup>st</sup>, 2023

**Submission deadline of follow-up questionnaire:** January 20<sup>th</sup>, 2024

**Project Delivery deadline:** February 29<sup>th</sup>, 2024

##### **2<sup>nd</sup> semester:**

**Registrations opening:** January 2024

**Registration deadline:** March 15<sup>th</sup>, 2024

**Follow-up questionnaire Deadline:** April 12<sup>th</sup>, 2024

**Project Submission deadline:** May 31<sup>st</sup>, 2024

## **STARTUPS Category**

**Registrations Opening:** December, 2023

**Registrations & Pitch Deck Submission deadline:** May 31<sup>st</sup>, 2024

## **Article 5.**

### **Topics/themes of projects**

1. **H-INNOVA – Call for Projects – 5<sup>th</sup> edition** aims to promote the development of innovative projects with local, national and international impact, leveraging the capacity for innovation in health and healthcare areas.
2. The projects to be developed should focus on strategic areas for health and healthcare, namely:

#### **A. Artificial Intelligence (AI), Business intelligence and medical devices innovation**

1. The Hospital of the Future
2. Sustainable Health Care Provision
3. Energy and Waste Management optimization for hospitals in a sustainable perspective
4. Hospital acquired infection prevention
5. Biotech
6. Artificial Intelligence for the Smart Hospital of the Future
7. Medtech and Pharmatech
8. Digital Health concerning Web-platforms, mHealth, Apps
9. Business Intelligence for Hospitals: data infrastructure, analytics and Big Data
10. Artificial Intelligence (AI) applications to enhance the relationship between hospitals and patients
11. Telecare and remote patient monitoring systems
12. Privacy management and cybersecurity of clinical data
13. Cybersecurity solutions for hospitals



- 14. Medical devices innovation concerning electronic devices, biomaterials, artificial organs, diagnostic, drug delivery devices, monitoring, rehabilitation
- 15. Solutions to provide digital information to the user/patient and to their families during the medical appointment / medical treatment
- 16. Solution to control the entry and exit of visitors, patients and health professionals in hospitals/clinics, including providing information about who is inside the facilities at any given time
- 17. Add-ons to Integrated Health Systems Management digital platforms
- 18. Innovative products, services, or solutions in the field of Health tourism

**B. Outbreaks innovation**

- 19. Applications with innovative solutions to tackle Coronavirus or another virus outbreak

**C. Focus in the patient**

- 20. Preventive Healthcare: Services or solutions
- 21. Improve patient adherence with therapeutics
- 22. Home care
- 23. Improving communication between healthcare providers and patients
- 24. Healing architecture for better value in healthcare

**D. Provision and Predictive Models**

- 25. Prevision/scenario forecasting of macro models for public health
- 26. Prevision models concerning resources requests in pandemic and disaster/crises events
- 27. Predictive Clinical Analytics

**E. Cybersecurity & Data Protection in Healthcare**

- 28. Tools to ensure patient data protection
  - 29. Cyber security of medical devices
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- 30. Strategies to promote cyber awareness and cyber hygiene among hospital professionals
- 31. Methods to improve security of data sharing between medical devices, IT systems and other healthcare applications/programs.

#### **F. H-INNOVA - Health INNOVation HUB**

- 32. Development of an app for H-INNOVA - Health INNOVation HUB
- 33. Development of a marketplace platform for health in the scope of H-INNOVA – Health INNOVation HUB– Design process and how to configure the platform

#### **G. Business Plans and Digital Marketing Plans**

- 34. Marketing plan to promote health literacy in the general population or in a specific population group (senior population, less educated population...)
- 35. Healthcare Digital Marketing Plan to engage patients in their own care journey in a proactive way
- 36. Business plan to promote and development of health tourism

#### **H. Mental health & wellbeing**

- 37. Innovative solution(s) or approach(s) for the treatment or relief of symptoms of mental health disorders
- 38. Innovative solution(s) or approach(s) that allow families to provide better support to mental health patients
- 39. Project related with promotion of good mental health & wellbeing in companies, hospitals, etc.
- 40. Development of a solution to periodically evaluate the mental health status of healthcare professionals (questionnaire versus interpretation of signs/images), that would allow the Occupational Health Service to act in cases of alert
- 41. Innovative approach or methodology to document the stress of healthcare professionals in their daily lives considering different aspects in a standardized

way in order to promote a better quality of life of these professionals, increasing the service provided to the patient

## Article 6.

### H-INNOVA – Health INNOVATION HUB promotion

For a better understanding of the scope and objectives of H-INNOVA – *Call for Projects* – 5<sup>th</sup> edition a set of actions take place to communicate the project to Universities, Institutes, Research Centers and STARTUPS.

Nevertheless, participants can also contact PremiValor Consulting team to obtain more information or clarifications.

## Article 7.

### Application requirements

The conditions to participate in each category of the **H-INNOVA – Call for Projects – 5<sup>th</sup> edition** are the following:

#### 1. **Students Category:**

1.1 Students interested in participating in the H-INNOVA – Call for Projects – 5<sup>th</sup> edition can **apply individually** or join a **group of up to five members** and meet the following requirements at the time of the application:

- a) Attend a Master, Postgraduate or Undergraduate course in the academic year 2023/2024;
- b) Have completed a bachelor, postgraduate or master's degree in the academic year 2022/2023 or 2021/2022;

1.2 Participants in the previous editions of H-INNOVA – *Call for Projects* may reapply to this edition if they fulfil the requirements established in paragraph 1.1, a) or in paragraph b) of this article;

1.3 The groups can be composed by elements from different universities, levels of graduation (Master, Undergraduate or Postgraduate) and from different areas of knowledge to foster multidisciplinary and complementarity;

1.4 The individual applications or groups can include up to three professors as supervisors/advisors with knowledge and skills in the areas covered by H-

INNOVA – Call for Projects – 5<sup>th</sup> edition. The absence of a professor as supervisor/advisor is not an exclusion factor.

1.5 It is not allowed to Students to participate in more than one application.

1.6 Professors providing mentorship as supervisors/advisors are allowed to participate in more than one group.

## 2. **PhD / Researchers Category:**

2.1 The requirements to participate in PhD/Researchers category are:

- a) To have a PhD degree; or
- b) To attend in the present academic year (2023/2024) a PhD program; or
- c) To be a researcher in a University, Institute, Research Center or in a Hospital.

2.2 Applications can be individual or in group up to five participants.

2.3 Participants are not allowed to participate in more than one application.

## 3. **STARTUPS Category:**

3.1 STARTUPS at different levels of development / TRL can apply to **H-INNOVA – Call for Projects - 5<sup>th</sup> edition** if they focus health or healthcare areas;

3.2 Early stages startups can apply to **H-INNOVA – Call for Projects - 5<sup>th</sup> edition** but they need to have a clear market orientation and the vision to have a commercial product/service in a maximum time frame of 2 or 3 years.

4. Participants are not allowed to compete simultaneously in Students Category, PhD/Researchers Category and STARTUPS Category with the same project.
  5. Projects and STARTUPS that received an award in previous editions are not eligible to participate in other edition of the Call for Projects in the same category.
  6. Exceptions are for projects and STARTUPS that participated in previous editions and were awarded but in the current edition **evidence a strong and robust evolution compared to the previous editions**. The Jury for these participants will be more demanding in terms of evolution of the projects or STARTUPS in order to assess if they qualify to be again in the short list to be selected to participate in the Pitch Ceremony.
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## Article 8.

### Application procedures

1. Candidates who fulfil the conditions required in the previous article must formalize their applications by completing the Application Form available on the website of H-INNOVA – *Call for Projects* ([www.hinnovahub.com](http://www.hinnovahub.com)).
2. Along with the Application Form, participants should provide to the email address [www.hinnovahub.com](http://www.hinnovahub.com) the following documents:

#### **Students Category and PhD/Researchers Category:**

- 2.1 For those who fit in article 7.1 a) should provide a document proving attendance of a university/institute in the academic year 2023/2024 (e.g. student card).
- 2.2 For those who fit in article 7.1 b) should provide a document proving attendance of a university/institute in the academic year 2022/2023 or 2021/2022.
- 2.3 For those who fit in article 7.2 a) or 7.2 b) should provide a copy of the certificate/document of the PhD degree or a document proving attendance at a PhD program.
- 2.4 For those who fit in article 7.2 c) should provide a document proving their condition from University, Institute, Research Center or Hospital.

#### **STARTUPS Category:**

- 2.4 Interested startups should apply via the F6S platform, whose registration link can be found on the H-INNOVA: Health Innovation HUB website - Call for Projects: [www.hinnovahub.com/call-for-projects](http://www.hinnovahub.com/call-for-projects)
  - 2.5 The Monitoring Committee may request additional information (e.g. “certidão permanente”/legal constitution document or equivalent).
3. The formalization of the application means the acceptance, without reservation or conditions, by the interested parties of the terms and regulation of this competition,

as well as the express authorization to verify the authenticity of the respective documents made available.

## Article 9.

### Monitoring process

1. The monitoring process aims to assist the participants during the development of the projects.
2. The follow-up process includes the fulfilment of a questionnaire provided by the **H-INNOVA – Call for Projects – 5<sup>th</sup> edition** Monitoring Committee to the participants.
3. The follow-up questionnaire is available on the website of H-INNOVA – Health INNOVation HUB ([www.hinnovahub.com](http://www.hinnovahub.com)).
4. The submission the follow-up questionnaire should be done in accordance with the number 3 of article 4 of the current regulation.
5. Within an estimated period of two weeks following the follow-up questionnaire submission deadline, the Monitoring Committee will provide feedback to all participants.
6. If necessary, the Monitoring Committee may request the participants to submit additional information or to provide some clarifications regarding the project they are developing.
7. The participants may contact the Monitoring Committee during the project development period to obtain any clarifications (important note: The Monitoring Committee will not provide any reserved or non-public information or information that may affect the competitiveness and independence of the competition).

## Article 10.

### Project delivery procedures

1. Participants of all categories must submit a report presenting their project.
2. The report must be delivered in PDF format.

3. The report can be written in English (preferably), Portuguese or Spanish. If the report is written in Portuguese or Spanish, it should include a detailed abstract in English.
4. It is suggested that the reports submitted by participants of the **Students Category** and **PhD/Researchers Category** do not exceed 30 pages (Word format) or 50 slides (PowerPoint format), excluding appendixes such as graphic material, videos, market research studies/analysis, programming code or other relevant elements.
5. The report to be submitted by STARTUPS should follow the **Pitch Deck Template guidelines** made available to the participants. It is suggested that the projects do not exceed 50 slides (PowerPoint format), excluding appendixes such as graphic material, videos, market research studies/analysis, programming code or other relevant elements.
6. The projects submitted can include one or more videos.
7. The report and any content related to the project should be submitted to the following email: HINNOVA\_HUB@premivalor.com. Files should be sent in non-editable format such as PDF format. If the project is composed by several documents, the participants should send a ZIP file containing all the documents.
8. If the uploaded files exceed 5 Mb they can be placed on online platforms (e.g. WeTransfer, google drive, etc.) and an email should be sent to [HINNOVA\\_HUB@premivalor.com](mailto:HINNOVA_HUB@premivalor.com) sharing the link for download.
9. With the project's submission, participants of all categories must send the **Final Project Summary**, available on the **H-INNOVA – Call for Projects – 5<sup>th</sup> edition** website.
10. Any questions or doubts regarding project submission procedures should be emailed to HINNOVA\_HUB@premivalor.com.
11. The projects and the Final Project summary should be delivered according to the deadlines stipulated in Article 4 of the present regulation.

## Article 11.

### Monitoring Committee and Jury

1. The whole process of launching, processing, interpretation of the Regulation, awarding and implementation of the **H-INNOVA – Call for Projects – 5<sup>th</sup> edition**

is responsibility of the Monitoring Committee, composed by members of PremiValor Consulting, Madeira's Regional Secretariat for Health and Civil Protection, Madeira's Regional Secretariat for Economy and other partner organizations of H-INNOVA – Health INNOVAtion HUB.

2. The members of the Monitoring Committee and the Jury are responsible for analysing all the candidate projects and selecting the best projects of each category to attend the Pitch Ceremony.
3. The Jury has sole authority, and decides sovereignly, according to the most appropriate criteria considering the objectives of H-INNOVA – Health INNOVAtion HUB, which are outlined in article 12.
4. The Jury is responsible for the final decision of the award attribution in each category. It is composed of the members of the Monitoring Committee, joined by at least three other members.

## Article 12.

### Evaluation Criteria

1. The evaluation of the projects developed under **Students Category** and **PhD/Researchers Category** is based on the following criteria:
    - a) Methodology applied in the development of the project (technical development and scientific component) – 25%
    - b) Innovation of the project / solution – 35%
    - c) Business Model (including economic viability of the project) – 25%
    - d) Project presentation (report) – 15%
  2. The evaluation of the participating STARTUPS on the **STARTUPS Category** is based on the following criteria:
    - a) Innovation of the product, service, solution, or process – 35%
    - b) Business Model (including economic viability of the project) – 35%
    - c) Potential of scalability/growth – 30%
  3. The presentation performed at the Pitch Ceremony is also an important element of the Evaluation Criteria for all categories that will be considered by the jury members.
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4. If a project submitted by a participating group or STARTUP in the **H-INNOVA – Call for Projects – 5<sup>th</sup> edition** has already been selected as a Finalist of the Pitch Ceremony in a previous edition, it will be taken into consideration as evaluation criteria the **advancements/evolution of the project** since the previous edition, in addition to the evaluation criteria presented in paragraph 1 and paragraph 2.

## Article 13.

### DIGITAL HEALTH SUMMIT 2024

1. The **DIGITAL HEALTH SUMMIT 2024** constitutes an **international event** that features a **conference** and a **fair event** that brings together **the key players of the Health Sector**.
2. At the conference, **internationally renowned speakers** will address the most critical topics and challenges taking place in the Health Sector, related to **Technology, Internet of Things, Digital Transformation, Data Science, Financing of Health Systems, Artificial Intelligence and Machine Learning, Augmented Reality, Virtual Reality, Metaverse** and many others.
3. On the **fair event**, **Companies, Organisations, Universities, Research Centers and STARTUPS** will have the opportunity to **presented their most innovative healthcare related solutions**, constituting an opportunity for participants of the event to Network, identify Business Development Opportunities, present their products, services and solutions, share knowledge and recruit talent.

## Article 14.

### Pitch Ceremony

1. The Pitch Ceremony is the event in which the best projects (finalists) from each category will be presented publicly in an Elevator Pitch format:
  - a) **Students Category**: A maximum of 10 projects will be selected for the Pitch Ceremony
  - b) **PhD/Researchers Category**: A maximum of 10 projects will be selected for the Pitch Ceremony

- c) **STARTUPS Category:** A maximum of 10 STARTUPS will be selected for the Pitch Ceremony
2. At the Pitch Ceremony, the jury will evaluate the presentations of the finalist projects and will decide the winners of each category of **H-INNOVA – Call for Projects – 5<sup>th</sup> edition**.
  3. At least one group member must attend the Pitch Ceremony. If no element of a group attends the Pitch Ceremony that group will be excluded.
  4. The Pitch Ceremony is an event integrated on the DIGITAL HEALTH SUMMIT 2024.
  5. The procedures regarding the participation in the Pitch Ceremony will be made available to the finalist groups.
  6. The groups invited to the Pitch Ceremony expressly commit to the disclosure of their image and data regarding the **H-INNOVA – Call for Projects – 5<sup>th</sup> edition** promotion, the beneficiaries themselves, their Academic Institutions, and the Promoters of the event.

## Article 15

### Communication of the decision finalists

1. After the evaluation of the finalist projects and STARTUPS, the decision on who are the winners of the **H-INNOVA – Call for Projects – 5<sup>th</sup> edition** will be disclosed and communicated during the Pitch Ceremony.
2. There will be no isolated communications about the projects concerning the evaluation process and evaluations.

## Article 16.

### Intellectual Property of Candidate Projects

1. The intellectual property of the candidate projects belongs to their authors.
2. The reports related to the projects submitted to the contest will not be returned to the candidates, with the management of the contest allowed to disclose them in general terms.

## Article 17. Award Rights

1. Awards will be assigned based on the technical evaluation of the participating projects and STARTUPS of the **H-INNOVA – Call for Projects – 5<sup>th</sup> edition** Jury.

### **1.1 Students Category:**

#### **First Place**

The first-place project will be awarded a prize of an amount equivalent to € 5,500 (five thousand and five hundred euros), comprised of a monetary amount of € 2,500 (two thousand and five hundred euros) and € 3,000 (three thousand euros) in dedicated mentoring hours from experienced professionals with expertise in business modelling, finance and business development. Of the € 2,500 of the monetary prize, € 500 will be paid after the creation of a STARTUP in the Autonomous Region of Madeira. The aim is to foster the implementation of the projects.

If the winning group includes one or more supervisors or advisors, a total gross monetary amount of € 1,000 (one thousand euros) will be awarded to the supervisor(s) or advisor(s).

The first-place winners also receive a formal declaration of their achievements for academic/professional CV enrichment purposes.

#### **Second place**

The second-place project will be awarded a prize of an amount equivalent to € 2,500 (two thousand and five hundred euros), comprised of a monetary amount of € 1,000 (one thousand euros) and € 1,500 (one thousand and five hundred euros) in dedicated mentoring hours from experienced professionals with expertise in business modelling, finance and business development. Of the € 1,000 of the monetary prize, € 250 will be paid after the creation of a STARTUP in the Autonomous Region of Madeira. The aim is to foster the implementation of the projects.

If the group includes one or more supervisors or advisors, a total gross monetary amount of € 750 (seven hundred and fifty euros) will be awarded to the supervisor(s) or advisor(s).

The second-place winners also receive a formal declaration of their achievements for academic/professional CV enrichment purposes.

### **Third place**

The third-place project will be awarded a prize of an amount equivalent to € 1,000 (one thousand euros) in dedicated mentoring hours from experienced professionals with expertise in business modelling, finance and business development.

The third-place winners also receive a formal declaration of their achievements for academic/professional CV enrichment purposes.

## **1.2 PhD/Researchers category:**

### **First Place**

The first-place project will be awarded a prize of an amount equivalent to € 7,000 (seven thousand euros), comprised of a monetary amount of € 2,000 (two thousand euros) and € 5,000 (five thousand euros) in dedicated mentoring hours from experienced professionals with expertise in business modelling, finance and business development. Of the € 2,000 of the monetary prize, € 500 will be paid after the creation of a STARTUP in the Autonomous Region of Madeira. The aim is to foster the implementation of the projects.

The first-place winners also receive a formal declaration of their achievements for academic/professional CV enrichment purposes.

### **Second Place**

The second-place project will be awarded a prize of an amount equivalent to € 3,500 (three thousand and five hundred euros), comprised of a monetary amount of € 1,000 (one thousand euros) and € 2,500 (two thousand and five hundred euros) in dedicated mentoring hours from experienced professionals with expertise in business modelling, finance and business development. Of the € 1,000 of the monetary prize, € 250 will be paid after the creation of a STARTUP in the Autonomous Region of Madeira. The aim is to foster the implementation of the projects.

The second-place winners also receive a formal declaration of their achievements for academic/professional CV enrichment purposes.

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### **Third Place**

The third-place project will be awarded a prize of an amount equivalent to € 1,000 (one thousand euros) in dedicated mentoring hours from experienced professionals with expertise in business modelling, finance and business development.

The third-place winners also receive a formal declaration of their achievements for academic/professional CV enrichment purposes.

### **Additional prize**

Additionally, if a finalist project of the **Student Category** and of the **PhD/Researchers Category** that presented in the Pitch Ceremony create a STARTUP company in the Autonomous Region of Madeira within **6 months** after the date of the Pitch Ceremony, it will be awarded an additional prize of € 1,000 (one thousand euros), comprised of a monetary amount of € 500 (five hundred euros) and € 500 (five hundred euros) in dedicated mentoring hours from experienced professionals with expertise in business modelling, finance and business development.

## **1.3 STARTUPS Category**

### **First Place**

The first place will be awarded a prize of an amount equivalent to € 6,500 (six thousand and five hundred euros), comprised of a monetary amount of € 1.500 (one thousand and five hundred euros) and € 5,000 (five thousand euros) in dedicated mentoring hours from experienced professionals with expertise in business modelling, finance and business development.

The first-place winners also receive a formal declaration of their achievements for academic/professional CV enrichment purposes.

### **Second Place**

The second place will be awarded a prize of an amount equivalent to € 3,000 (three thousand euros), comprised of a monetary amount of € 500 (five hundred euros) and € 2,500 (two thousand and five hundred euros) in dedicated mentoring hours from experienced professionals with expertise in business modelling, finance and business development.

The second-place winners also receive a formal declaration of their achievements for academic/professional CV enrichment purposes.

### **Third Place**

The third place will be awarded a prize of an amount equivalent to € 1,000 (one thousand euros) in dedicated mentoring hours from experienced professionals with expertise in business modelling, finance and business development.

The third-place winners also receive a formal declaration of their achievements for academic/professional CV enrichment purposes.

2. The right to the award is automatically and definitively extinguished, and without any specific formalism, if any of the following occur:

- a) It is concluded that there is some irregularity in the application of the winning individual(s), group, project or STARTUP
- b) There is evidence of the project being carried out by other members other than the members of the awarded group or project
- c) Evidence of plagiarism
- d) If the prize is not claimed within one year from the date of the Pitch Ceremony;
- e) If, pending the benefit of the award, the winners are subject to any criminal proceedings instituted by the State or disciplinary proceedings instituted by the institution of attendance of the course, or the winners assume a behaviour regarding the promoters, sponsors or third parties that, due to its severity, determine damage to the image or honourability of the participants or discredit or injury to the entities involved or to themselves.

3. The award of the prize presumes a **minimum** of 10 received projects in each category. In case the minimum number of projects is not met in a given edition, the submitted projects are automatically enrolled for the following edition, giving the opportunity to the candidates to work in their development/improvement if they desire.

## Article 18.

### Changes in the deadlines and dates in this Regulation

1. The deadlines and dates contained in this Regulation may be changed by decision of the promoters of **H-INNOVA – Call for Projects – 5<sup>th</sup> edition**, who will publicly announce it.

## Article 19.

### Processing of Personal Data

1. Enrolment and participation in the **H-INNOVA – Call for Projects – 5<sup>th</sup> edition** implies the collection and processing of personal data of the interested parties, for which PremiValor Consulting and the project partner entities are responsible, with the data to be processed for the purposes of verifying compliance with the conditions of participation, pursuing the due diligence and communications necessary for the participation and development of the projects and the delivery of the award, holding questionnaires, monitoring, development of the project evaluation process and public disclosure of the image and identification data of the interested parties classified for the award. These purposes are based on the consent of the data subject, provided through the application form.
2. The responsible undertake to comply at all times with the legal duties arising from the processing of personal data, including compliance with the appropriate technical and organizational security measures to ensure data protection with a view to compliance with applicable legislation on the protection of personal data, in particular Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016.
3. The collection and processing of personal data of interested parties is a necessary requirement for entry and participation in the H-INNOVA – Call for

Projects – 5<sup>th</sup> edition. Failure to provide or incomplete or incorrect data may make it impossible to participate in the **H-INNOVA – Call for Projects – 5<sup>th</sup> edition**.

4. In cases where the processing of personal data is performed solely on the consent of the holder, the holder has the right to withdraw his consent at any time. The withdrawal of consent, however, does not compromise the legality of the treatment based on the consent previously given.
5. Anyone wishing to participate in the **H-INNOVA – Call for Projects – 5<sup>th</sup> edition**, by submitting an application identifying a third party's personal data, must first ensure that has provided the third party with the information present in this Regulation and obtained the respective consent of the third party for the communication of their personal data to the responsible for the strict purposes set out in this clause.
6. The personal data of participating students and professors will be retained by the holder until the conclusion of the edition of **H-INNOVA – Call for Projects – 5<sup>th</sup> edition** in which they participated, after which it will be deleted unless, under applicable law or regulation, or due to pending litigation, retention for a longer period is mandatory.
7. To the data holders are guaranteed the rights of access, rectification, deletion and portability of their personal data, as well as the right to object and to limit their processing, under the applicable legal terms, ought the responsible to be contacted through the following contacts: PremiValor Consulting, Avenida 5 de Outubro, n. ° 75 – 7.º floor, 1050-049 Lisbon or by the email [HINNOVA\\_HUB@premivalor.com](mailto:HINNOVA_HUB@premivalor.com).
8. Data holders also have the right to file complaints regarding the processing of their data with the National Data Protection Commission or other competent supervisory authority.